



after BREAST CANCER

Charity #849225040 RR0001

Position: Social Media Coordinator Volunteer
Time Commitment: flexible schedule with ability to work remotely as needed
Location: 1292 St. Clair Avenue West, Toronto, ON M6E 1C1

Position Summary:

The Social Media Coordinator helps us to create the continuous buzz around *after* BREAST CANCER's mandate. You will become an integral part of our dynamic social media team. If you are a self-starter looking for hands-on social media experience within the non-profit space, this is the perfect role for you.

Tasks and Responsibilities:

- Manage, grow & strengthen online communities and overall web presence
- Develop & consistently publish brand relevant content across all social media platforms in an effort to increase social footprint and drive engagement
- Build & nurture a devoted online community through the execution of timely responses for all social media inquiries:
- Other duties as required.

Qualifications:

- Experienced in, and passionate about, online communities such as Facebook, Instagram, Twitter, Google+, LinkedIn, Snapchat and Pinterest
- Experience using social media on a daily basis on behalf of a business, club or non-profit organization
- Minimum education in English, Journalism, Non-profit Management, Business Administration, International Development, or equivalent field of study;
- Demonstrated ability to successfully manage multiple projects and deadlines, completing projects on time with professionalism;
- Ability to perform to a high level independently as well as with a team.

Start Date: Immediately

Term: Volunteers MUST work a minimum of 10 hours a week for 5 months consecutively

Remuneration: Transportation costs to and from (public transit or parking)



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What's In It for You? Benefits and Opportunities:

Connections/Networking:

- Expand your professional and personal network

Growth/Development:

- Enhance core competencies: engagement strategy, content, data and automation (may include)
 - Apply social media communicate and engage survivors, potential donors and sponsors and volunteers digitally
 - Navigate, evaluate and create content on social networking sites
 - Influence readers with interesting, useful and timely content
 - Use social networking sites for promotional, reference and celebratory purposes
 - Follow netiquette, conform to ethical standards and interact appropriately with others online
- Gain expertise working within a non-profit organization
- A great place to gain valuable work experience for placement / transitional opportunities while contributing to **after** BREAST CANCER's vision of creating a future to make a difference one woman/one survivor at a time.

About **after** BREAST CANCER:

Our Vision

Our Vision Is To Make A Difference...**ONE Woman / ONE Graduate At A Time**

Our Mission Statement

after BREAST CANCER is a Canadian Charity incorporated with the following objectives:

- To provide resources that contribute to a woman's Quality of Life (QOL) after breast cancer.
- To provide women with limited financial resources and NO insurance with mastectomy bras, mastectomy camisoles and breast prostheses at **no cost** to them after breast removal surgery (mastectomy or lumpectomy).
- To identify underserved areas in breast cancer survivorship that lack resources and provide evidence based information that can facilitate informed decision making on issues related to breast cancer survivorship.

Ready to Join the Team?

We encourage all interested individuals to submit a cover letter supporting how your qualifications make you the ideal candidate for this volunteer position.

Application Process: Please quote: **Social Media Coordinator** on the subject line, complete our application form and attach your cover letter and resume (or link to your LinkedIn profile) attention: Human Resources Director at: hr@afterbreastcancer.ca.

We thank all those applicants that may apply. For more information about our organization and our cause, please visit our website at: <http://afterbreastcancer.ca/>